



## 2011-2012 Kell Baseball Fundraising Summaries

Kell Longhorns Baseball has several fundraising programs this year that will allow you to support the program and lower the amount that you as a family must pay to keep your baseball program successful. The individual program contribution provides equipment, uniforms, facility improvements, and game day needs like umpires and balls.

**Each player is responsible for a \$600 contribution to the program.**

If the player and family desires to reduce that out of pocket expense, they may participate in our Fundraising Opportunities. [Here is a summary of our fundraising programs:](#)

**Sponsorship** - Cash sponsorship collected (less sign cost) goes toward the player contribution.  
**Poinsettia Sales** - \$5 from each plant go toward the contribution.

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### **Sponsorship:**

Ask your business friends and neighbors to sponsor you. They receive a sign that is posted on our signboard behind the field house by the walkway. Stress the fact that their sign will be seen ALL YEAR LONG, by families from all over the area, not just during the season.

Note that some sponsors are “reserved” to existing players. The list of these sponsors is available and will posted on the website ([www.KellBaseball.org](http://www.KellBaseball.org)) along with this document.

### **Poinsettia Sales:**

Poinsettias are a perfect holiday gift idea. These plants are grown locally and arrive just in time to spruce up the house for holiday entertaining. Ask family, friends and neighbors to buy one to help sponsor you. These are not poisonous to pets according to the ASPCA.

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### **Deadlines**

**Poinsettia Sales** – Order will be placed on November 19<sup>th</sup> for pickup on Saturday, 12/3.

**Sponsorship** - Sponsorships due by February 12<sup>th</sup>, but don't wait. Contact your sponsors starting now and follow-up before Christmas when everyone is in a giving mood.