



Kell Longhorns Baseball invites you to join our program for what promises to be an exciting and competitive year of baseball. Your Sponsorship will assist in providing equipment and uniforms, facility improvements, and quality instruction for a program that has quickly developed into one of the most successful programs in the state of Georgia.

How can you participate? We have two ways:

1. **Direct financial support**
2. **In-Kind donations (materials, food*, sports drinks, apparel, professional services, etc.)**

What can you expect in return for your support? We have two mediums to provide exposure for your business:

1. **On-site sponsor signs.** We have a large sign board behind the playing field. In a typical year, more than 300 games are played on the Kell field, including the Varsity and Junior Varsity schedules as well as numerous summer tournament and fall program events. **Your custom colored advertising will be on display year-round!**
2. **Web-site advertising.** Via our dedicated site, www.kellbaseball.org, we will provide a sponsor listing and a link to your own site to help customers find you 24/7!

The 2012 Longhorns, led by our highly regarded head coach, Donnie English, and a young team of many returning starters from last year's AAAA GA State playoff team will be looking forward to another playoff appearance. Your support will improve the program for the team and the fans of Kell baseball.

Please indicate which level of participation (circle one):

KELL DUGOUT CLUB ANNUAL SPONSORSHIP BOARD			Location
SIGN BOARD			Location
SPONSORSHIP LEVEL	SIZE	PRICE	
HOME RUN	3' X 4'	\$900	On the back of our reserved bleachers visible to the Concession stand
TRIPLE	2' X 8'	\$750	On our signboard at the entrance/exit of the park
DOUBLE	2' X 4'	\$500	On our signboard at the entrance/exit of the park
SINGLE	2' X 2'	\$250	On our signboard at the entrance/exit of the park

Pre-game meal program – In addition to a cash sponsorship, we are offering an option for sponsors to provide a pre-game meals for the team (about 25 players/coaches) and get **one hundred dollars (\$100) deducted from the Sponsorship price.** A pre-game meal consists of a sandwich, a side (fruit is preferable over french-fries) and a water/Gatorade/tea. These are needed by 3pm on game day. Cash makes the program run, but food fuels the athletes.

Participating businesses sponsors that have discount coupons available will have them distributed during home games at the ticket entrance and/or the concession stand.



**Baseball Sponsorship Ads
Ordering Form/Receipt**

Please supply as much information as possible to be listed on our website

Business Name: _____

Address: _____

Contact: _____

Telephone: _____

Fax: _____

Email: _____

Web Site URL: _____

Amount: \$ _____

If Sponsoring Specific Player, please list his name below:

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Payment to "Kell Dugout Club" must accompany ad order. Your custom-designed sign will feature multi-colored UV-resistant graphics and durable PVC materials. **Please mail this form and your check to: Kell Baseball Dugout Club – PO Box 994 | Woodstock, GA 30188-0994** - or - call and I'll come pick it up.
Bobkoons@att.net (770-329-1630)

PLEASE NOTE: Advertising text, logos, and other display material should be in .EPS format and sent to me at the email above.